Grazitti Interactive®
Marketing for Digital Natives

Drupal Marketo Integration Connector

LEVERAGE MARKETO TRACKING CAPABILITY IN DRUPAL

Grazitti's Drupal Marketo Integration Connector allows you to target your known Marketo leads, show personalized content on Drupal pages, send notifications for blog updates and more.

Features

- **Personalization on Drupal Pages:** With the help of shortcodes you can target your known Marketo leads and show them personalized and localize content on Drupal pages.

- **Marketo Form Prefilling:** Use connector's feature to provide pre-fill of Marketo forms which is not natively supported by Marketo and get more conversions from Marketo forms.

- **Restrict Pre-fill:** You can setup the connector to restrict pre-fill for hidden or dynamic fields on your Marketo form to make sure you are getting latest value every time a user submits the form.

- **Automated notifications:** Link your Marketo program and campaign with the connector and send out automated notification about any new blog post created on your blog to your subscribers through Marketo.

- **Email Digest:** Email Digest provides you the ability to select the program, campaign, schedule, posts from drupal, to send it as a newsletter to users through Marketo.
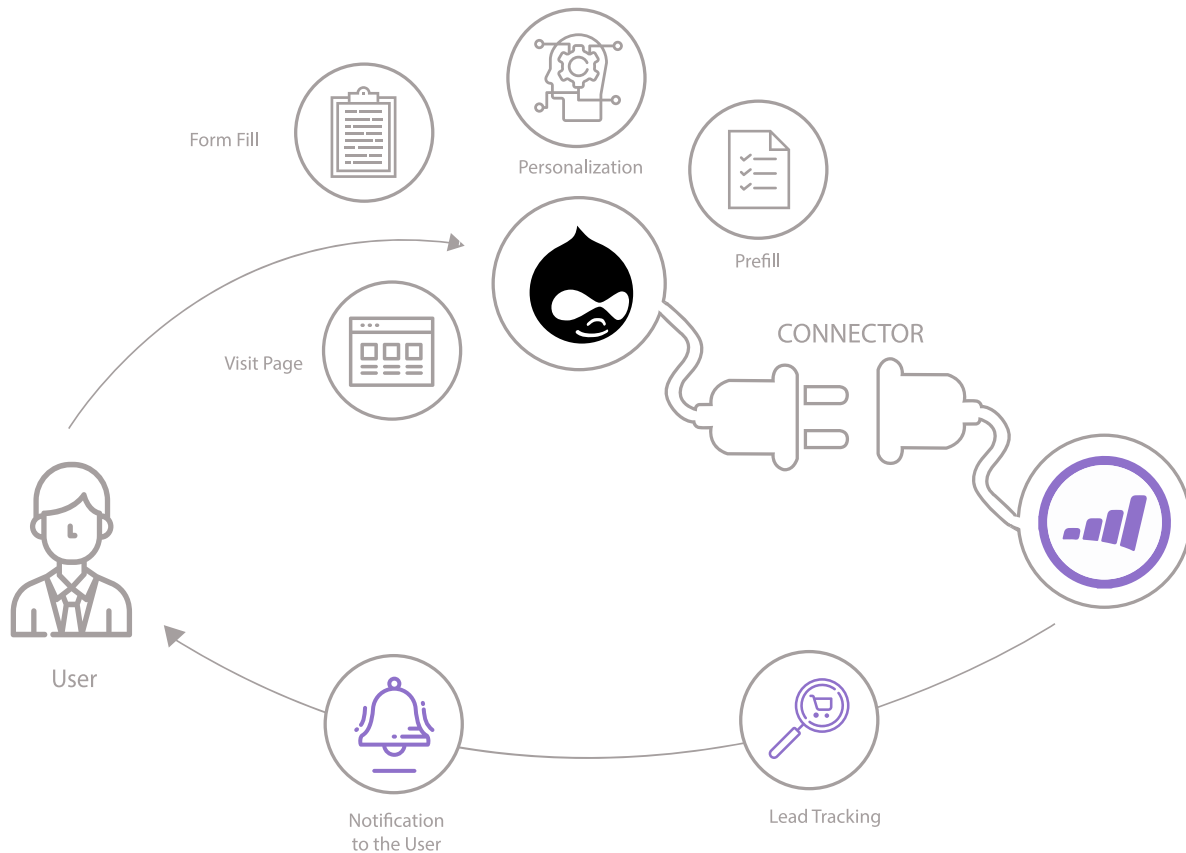
Other Marketo Products by Us

- WordPress Marketo Integration Connector

- Magento Marketo Integration Connector

- M-Clean – a dedupe app for Marketo

Versions We Support

Drupal 7 · Drupal 8

How It Works

Form Fill

Personalization

Prefill

Visit Page

CONNECTOR

User

Notification
to the User

Lead Tracking

*We also offer customization according to customer requirements for scalability, robust frameworks, and flexibility.

Why Choose Us

Technical
Expertise

Creative
Experience

Agile & Global
Delivery

Commitment
to Quality

Strategic
Depth

About Us

Grazitti Interactive is a digital innovation leader, powering businesses of all sizes with its marketing automation, Drupal development, 3rd party integrations, customization, since 2008. Our Drupal Magento Integration Connector is a solution created for aligning your Marketing and Sales operations. To know more about our solutions/digital services, write to us at info@grazitti.com.