



Magento Marketo Integration Connector

LEVERAGE MARKETO CAPABILITIES IN YOUR MAGENTO STORE

Grazitti's Magento Marketo Integration Connector helps e-tailers to deliver seamless user experience and increase sales. The connector helps you sync your customer data and purchase details in Marketo to set up automated emails.

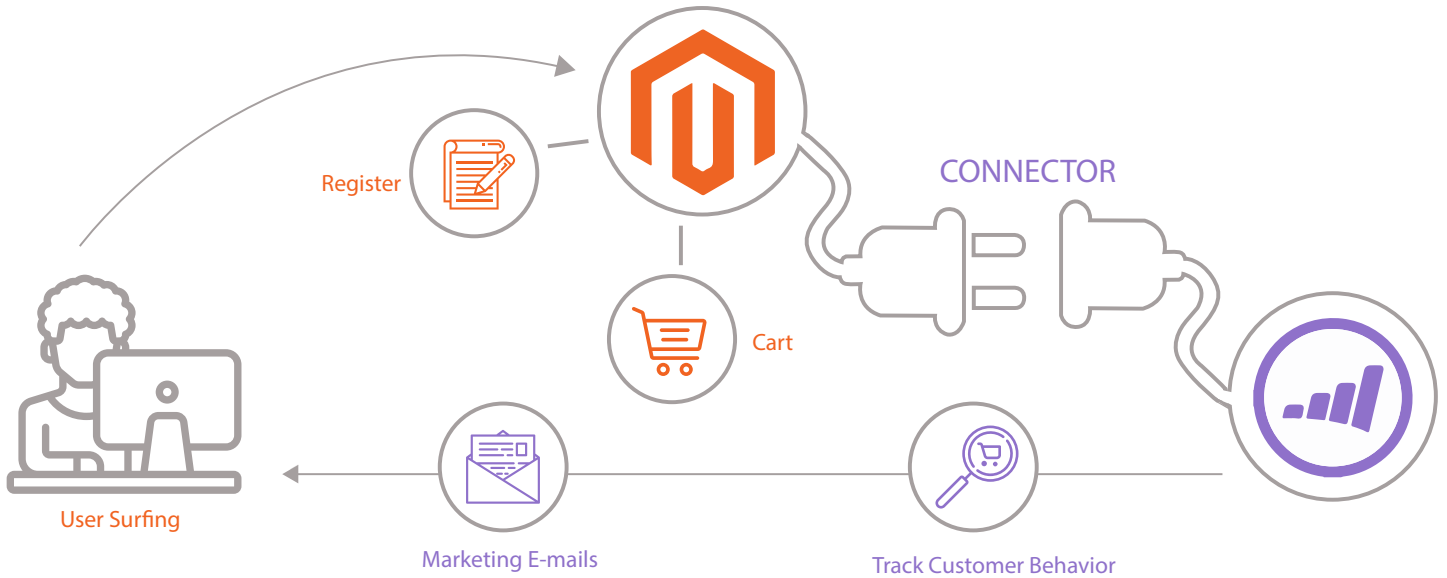
Features

- **Customer Data Sync:** Seamlessly sync your customers and prospects data in Marketo with Magento transactions data.
- **Progressive Profiling:** Use Marketo smart forms to gradually gain lead intelligence as you grow lead conversions.
- **Form Prefilling:** Improve user experience by prefilling Marketo forms with the leads data already submitted in Marketo
- **New Leads Capturing:** Create a new lead in Marketo as soon as a user registers in Magento. Using this data, trigger future emails, track user behavior on your Magento store, and generate reports.
- **Unknown Leads Mapping:** Marry unknown leads tracking history with known leads data to have a complete view of the customers journey.
- **Purchase History Tracking:** Track Magento purchase history data with Marketo leads' data to show personalized content on your Magento store and send automated emails.
- **DOS Secure:** Never run into downtime due to Denial of Service attacks with our DOS secure connector..

Other Marketo Products by Us

- WordPress Marketo Integration Connector
- Drupal Marketo Integration Connector
- M-Clean – a dedupe app for Marketo

How It Works



* We also offer customization according to customer requirements for customer data sync, purchase history tracking and more.

Versions We Support



Community Edition
&
Enterprise Edition



Why Choose Us



Technical
Expertise



Creative
Experience



Agile & Global
Delivery



Commitment
to Quality



Strategic
Depth

About Us

Grazitti Interactive is a digital innovation leader, powering businesses of all sizes with its marketing automation, magento development, 3rd party integrations, customization, since 2008. Our Marketo Magento Integration Connector is one of the solutions created for aligning your Marketing and Sales operations. To know more about our solutions/digital services, write to us at info@grazitti.com.