

Marketo Integrations

MAKE MARKETO TALK TO THE REST OF YOUR TECHSTACK

Grazitti provides flexible, powerful, and affordable solutions for all your Marketo integration needs. We help you integrate Marketo with popular CRM software and 3rd party applications like Google Tag Manager, Google AdWords, Bing, Facebook Ads, Google DoubleClick etc.

With these integrations, you will be able to bring important information into/from Marketo for better personalization, share lead data across multiple systems, and get a better ROI on marketing campaigns.

Here are the top 5 of over 20+ integrations we've done so far -

- **DoubleClick** - Sending click information from Marketo landing pages to DoubleClick
- **Google Sheets** - Updating Google Sheets directly from Marketo forms with leads data
- **GoToWebinar** - Extracting live webinar information and displaying it on a Marketo landing page
- **Slideshare** - Pulling leads created in Slideshare and syncing them to Marketo
- **Google Calendar** - Displaying available slots on a Marketo landing page according to your availability
- **Twilio** - Using Twilio API to send predefined messages to a user as per the keywords sent on a twilio phone number
- **Informatica** - Validating phone number and email address once a user submits a Marketo form



About Grazitti

Grazitti Interactive is a Digital Innovation Leader with extensive experience in developing solutions that unlock data insights, increase operational efficiency, and drive customer success. Our experts enable companies of all sizes, including Fortune 500 enterprises, implement, customize, configure, optimize, integrate, and manage solutions like CRM, Marketing Automation, and Online Communities and Analytics.