

Marketo Services & Solutions

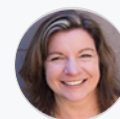
IMPLEMENTING INNOVATIVE MARKETING SOLUTIONS

As Marketo Launchpoint and Salesforce[®] Cloud Alliance Partner, our team of Marketo certified experts have worked closely with hundreds of high growth and enterprise organizations to deliver world-class revenue generation and customer communication solutions. Companies like Tidemark, Autodesk, Alteryx, Cloudwords and many others trust us to handle their marketing automation and operations. We provide business solutions including Marketo implementation, integration with popular CRM software and 3rd party platforms like Wordpress, Magento and many others. Team Grazitti can help transform your Marketo instance through its superior capabilities in delivering:

- Customer Lifecycle Marketing
- Hyper Personalization & Localization Solutions
- Dynamic Forms & Landing Pages
- Responsive eMails & Landing Pages
- eMails with Velocity Scripting
- A/B & Multi Variant Testing

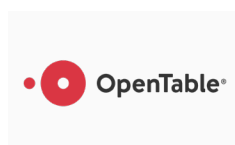


“The Grazitti Interactive team understood what we needed to improve our Marketo usage, gave us a plan to fix it, and completed the work very quickly.”



Kris Bondi
VP of Marketing
Cloudwords

Some of Our Customers



Key Marketo Services that Grazitti Offers

- **Strategy & Roadmap:** Leverage our expertise to build a well-thought strategy and a roadmap for lasting success with your Marketo Implementation
- **Implementation & Integrations:** Ensure your Marketo instance is launched with zero interruption and quick road to ROI. Seamlessly integrate it with your eco-system.
- **Training & Education:** Develop your in-house team capabilities by providing them extensive yet pragmatic marketo training. Choose from virtual or onsite options.
- **Analytics & Reporting:** Unravel the true impact of marketing by building reports and dashboards ranging from operational to CXO focussed analytics.
- **Sales & Marketing Alignment:** Empower your sales and marketing teams with automation possibilities like scoring, lead lifecycle modeling and analytics.
- **Demand Generation Scale:** Grow and optimize marketing campaigns to ensure demand generation stays ahead of the plan and competition.
- **Marketing Operations:** Build and maintain your marketing operations using our best practices based approach. Scale your extended team as your business requires.
- **Marketo Instance Health Improvement:** Maintain the health of your Marketo instance by keeping it free from duplicate records and audited for possible enhancements.
- **3rd Party Integrations:** Seamlessly integrate Marketo with third party applications like Informatica, Google Calendar, Uber, WordPress, DoubleClick and lot more.
- **Velocity Scripting:** Allows usage of relevant content stored in opportunities and custom objects dynamically inside email for leads nurturing.

650+ Marketo Customers
Served

300+ Years of Marketo
Experience

50+ Marketo
Experts

About Grazitti Interactive

Grazitti Interactive is a digital innovation leader, powering businesses of all sizes with its marketing automation, development, 3rd party integrations, customization, since 2008. We are proud to have served digital innovation needs of over 500 global customers including many Fortune 500 across Technology, Banking and Financial Services, Healthcare, Travel and more. To know more about our solutions/digital services, write to us at info@grazitti.com.