Tools & their uses

**Incorporate**
- For dynamic management of discussion threads
- Open-source
- Simple-to-use
- Mobile-optimized
- Collaborative
- Moderation tools

**Trello**
- For better collaboration within the community and to track your projects and tasks
- Kanban-based
- Simple task management
- Multi-board task automation
- Drag and drop functionality
- User-friendly interface
- Power-ups

**Discourse**
- For automated management of discussion threads
- All-in-one social media scheduling, monitoring, and analytics
- Facebook
- WordPress Blogs
- Twitter
- YouTube
- Instagram
- Google
- Pinterest
- LinkedIn

**Disqus**
- For better complementation of content & comments
- Easy to install
- Automated spam moderation
- Comments plug-in
- Real-time discussions
- Spam filtering
- Configurable sites

**Comments**
- For easy exporting of member’s discussions and keeping them in sync
- Better user interface
- Setup senders
- Tracking users

**MailChimp**
- For measurement of online traffic for websites and to understand the qualified traffic that communities are driving from social media
- Easy to use
- Free of cost
- Search bar
- User flow tracking
- Customer reports
- Automate follow-ups
- Easy integrations

**Flipboard**
- For bringing together news and social content, and delivering them to your Android device
- Personalized user content
- Magazines creation
- Effective web content sharing
- Efficient networking

**Bitly**
- For shortening links as well as examining popular links and how often they’ve been clicked once posted
- Track individual links
- Shortened link
- Audience intelligence
- Insights on link performance

**Streak**
- For automating your workflows while strategizing the management of your community, directly from Gmail
- View tracking
- Mail merge
- Email powering tools
- Google calendar integration
- Data necessary service
- Custom fields

**Rapportive**
- For ensuring smoother interaction with users on social media by showing the name and avatars of the user you are chatting with, if available
- Email address
- Social network identities
- Location identification
- Building connections

Reasons to have them in your tech stack

- For dynamic management of discussion threads
- For better collaboration within the community and to track your projects and tasks
- All-in-one social media scheduling, monitoring, and analytics
- Easy to install
- Better user interface
- Easy integrations

Alternatives

- **HotSpot**
- **buffer**
- **sprinklr**
- **Falcon.io**
- **Buffer**
- **Facebook**
- **Instagram**
- **Pinterest**
- **LinkedIn**
- **Amazon**
- **Apple**
- **Google**
- **Microsoft**
- **Dropbox**
- **Sendgrid**
- **Crisp**
- **Slick**
- **MailChimp**
- **WPDiscuz**
- **CommentLuv**
- **Freemium**
- **Pocket**
- **Digg**
- **Feedly**
- **Zapier**
- **WordPress**
- **Slyp**
- **Dashly**
- **Medium**
- **Smashing**
- **Rocketlist**

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Important Online Community Tools You need for your