



## SALESFORCE EXPERIENCE CLOUD SERVICES

# Building Brand Relevance With Salesforce Communities

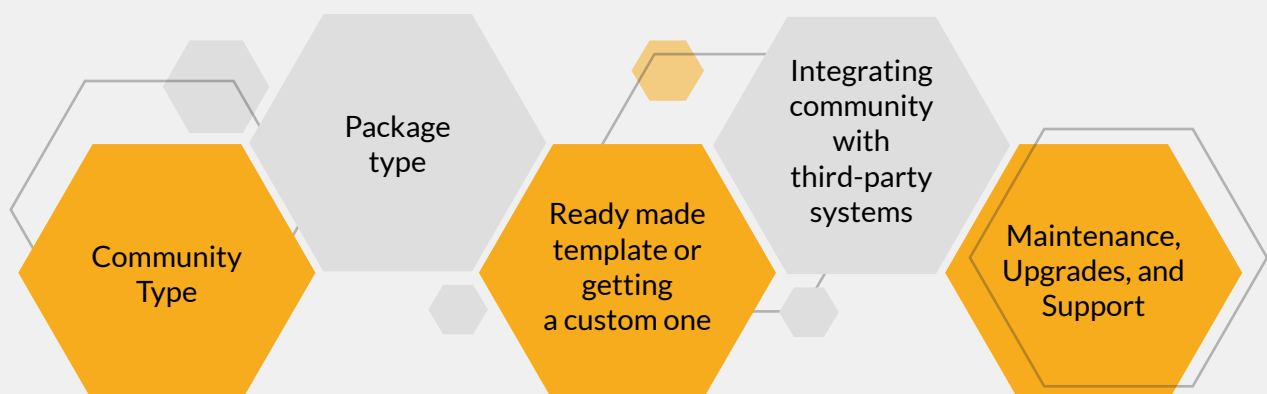
Online Communities are a reliable and powerful way to exchange information and enable self-service. They are a key medium to create humanized-digital connections with the customers and boost business growth.

### A branded online community is the right way to:

- Connect with your customer via a customer community.
- Build deeper relationships with partners via partner communities.
- Empower employees by providing them the information and apps that they need to become more agile via employee communities.

If you are planning to get a branded community on Salesforce Community Cloud, our experts can enable you to utilize your license-the right way!

### Our approach is simple and effective. It involves selecting a:



## The following are the Community Cloud services we offer:



**Implementation:** We dive deep into your processes and use patterns and systems to implement an instance in phases. We also help you come onboard, streamline operations, and produce outcomes that your business needs.



**Customization:** Our teams customize Community Cloud to match your current needs and help you meet your future strategic and tactical goals. We have the experience and expertise to add new components and functionality to leverage the best in your instance—while adhering to your brand guidelines.



**Integration with Third-Party Systems:** Our experts utilize APIs and custom-built connectors to provide swift, flexible, and secure integration with other systems, such as CMS, LMS, support tools, search console, and analytics.



**Migration to Salesforce Communities:** We help you move from Jive, Lithium, or other platforms to Lightning Communities with zero data loss, no UX/UI break, and comprehensive QA testing.



**Upgrade to Lightning Communities:** We unlock Lightning experience in your organization in as few as four weeks. We enable quick and swift migration of data, content, and custom VF pages to Lightning Communities.



**Leveraging Chatter:** We plan, design, deploy, customize, and maintain Chatter in Classic and Lightning Experience. We also help you migrate to Chatter Questions from Chatter Answers.

## About Grazitti Interactive

Grazitti Interactive is a Digital Innovation leader with extensive experience in enriching customer interactions, designing engaged communities, enabling digital marketing, and driving data-driven decision support. We are proud to have served digital innovation needs of over 500 global customers including many Fortune 500 across Technology, Banking and Financial Services, Healthcare, Travel, and more.

### REACH US AT

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### SCAN CODE

