**Important Tools You need for your Online Community**

### Tools & their uses

- **Trello**
  - For better collaboration within the community and to track your projects and tasks
  - Kanban-based
  - Simple task management
  - Built-in workflow automation
  - Drag-and-drop functionality
  - User-friendly interface
  - Power-ups

- **Disqus**
  - For better complementation of content & comments
  - Easy to install
  - Automated spam moderation
  - Comments plug-in
  - Real-time discussions
  - Spam filtering
  - Configurable settings

- **CommentLuv**
  - For bulk export of member’s details and keeping them intact

- **FlatPoker**
  - For measurement of online traffic for websites and to understand the quality of traffic that communities are driving from social media

- **Mmail**
  - For ensuring smoother interaction with users via email, while also being able to verify the identity of the user you are chatting with, if required.

### Reasons to have them in your tech stack

- **For a dynamic management of discussion threads**
- **For better collaboration within the community and to track your projects and tasks**
- **For automated management of social media**
- **For better complementation of content and comments**
- **For assistance in tweaking, editing, and creating images, graphics, and Photoshop functionalities**
- **For bulk export of member's email addresses and keeping them in sync**
- **For measurement of online traffic for websites and to understand the qualified traffic that communities are driving from social media**

### Alternates

- **Hootsuite**
- **Buffer**
- **Sprin**
- **Falcon.io**
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- **Sprin**
- **Falcon.io**

### Features

- **Open-source**
- **Simple-to-use**
- **Mobile-optimized**
- **Modular tools**
- **Open-source**
- **Simple-to-use**
- **Moderation tools**

- **Facebook**
- **Twitter**
- **YouTube**
- **Google+**
- **LinkedIn**

- **WordPress Blogs**
- **Kanban-based**
- **Simple task management**
- **Built-in workflow automation**
- **Drag-and-drop functionality**
- **User-friendly interface**
- **Power-ups**

- **Easy to use**
- **Free of cost**
- **Search keyword tracking**
- **User flow tracking**
- **Controllable reports**
- **Automated content collections**
- **Easy integrations**

- **Personalized user content**
- **Magazines creation**
- **Effective web content sharing**
- **Efficient networking**

- **Track individual links**
- **Shannon link**
- **Audience intelligence**
- **Insights on link performance**
- **View tracking**
- **Mail merge**
- **Email powerful tools**
- **Google calendar integration**
- **Data-necessary service**
- **Custom fields**

- **Email add-on**
- **Social network identities**
- **Location identification**
- **Add-ons**
- **Mail merge**
- **Email powerful tools**
- **Google calendar integration**
- **Data-necessary service**
- **Custom fields**

- **Freemium**
- **Native comments**
- **Facebook comments**
- **WPDiscuz comments**
- **CommentLuv**
- **Freemium**
- **Native comments**
- **Facebook comments**
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- **CommentLuv**

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