

The Ultimate Checklist to Optimize Your Website Performance



UI/UX

- Is your website optimized for mobile and other devices?
- Is the website layout responsive and visually appealing?
- Are UI elements consistent throughout the website?
- Is your website interface user-friendly?

Performance

- Is your website load time under 2 seconds?
- Is your website optimized for search engines?
- Is your website navigation smooth and responsive?
- Is your website's search functionality working properly?

Security

- Is your website SSL enabled?
- Is there a Web Application Firewall for protection against DDoS attacks?
- Is the Network Vulnerability assessment done?
- Is your website compliant with ADA/WCAG standards?



Content

- Is the website content updated?
- Is the content well-organized for consumption and engagement?
- Is the website multimedia optimized for faster loading speed?
- Is the content messaging and call-to-action clear?



Tracking

- Is your Analytics tool giving you the right results?
- Are your website elements A/B tested?
- Are tracking pixels in place to remarket to website visitors?
- Is the website user testing done?



Upgrades

- Are third-party systems integrated to enhance website capabilities?
- Are the platforms and plugins running on the latest version?
- Is the technical infrastructure scalable as per the changing needs of the business?

Need Help in Optimizing Your Website Components for
Maximum Performance?



Contact us!