

AEM Marketo Connector

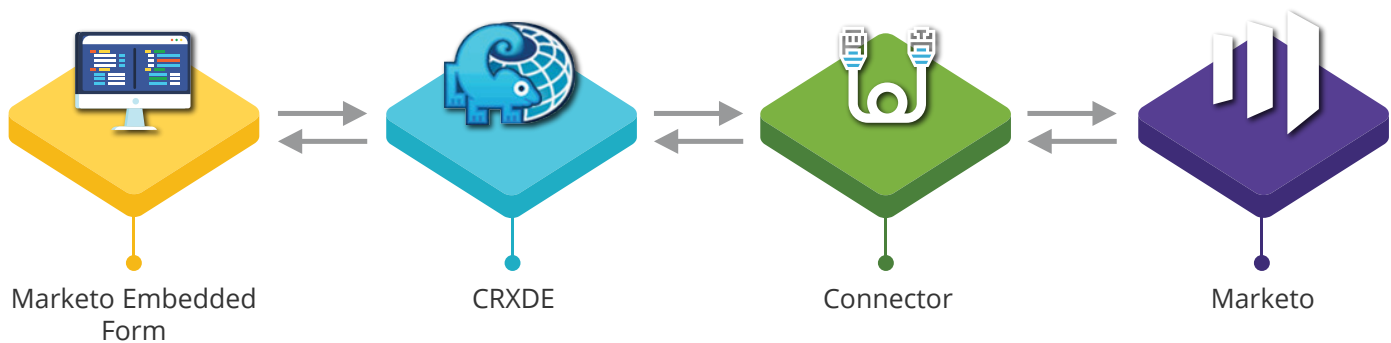
INTEGRATE MARKETO FUNCTIONALITY WITH AEM

Grazitti's AEM Marketo Connector provides prefill and progressive profiling functionality with Marketo embedded forms for known users on websites built on AEM. If you are looking for new ways to provide more targeted and personalized content on your landing pages, our AEM-Marketo Connector is the one-stop solution that helps you boost your conversion rate.

Grazitti's AEM-Marketo Connector Offers:

- **Prefill with Marketo embedded forms** - It will improve your user's experience on your website as they will not get distracted by empty Marketo forms during their repeat visits. If they have filled it in the past, the form will be pre-filled during their next visit.
- **Progressive profiling with Marketo embedded forms** - It will help in attaining improved lead conversion, as you set up iterative forms with questions based on the knowledge you have about a particular lead. Progressive profiling technology enables you to collect the right information from your leads -- at the right time.
- **Pre-fill can be done on both HTML and JSP pages** - Migrate your content, digital assets, and applications from your existing CMS platform to AEM following a well-structured migration process.

How it works:



About Us

Grazitti Interactive is a digital innovation leader with extensive experience in enriching customer interactions, designing engaging communities, enabling digital marketing, and driving data-driven decision support. We are proud to have served digital innovation needs of over 1000 global customers including many of the Fortune 500 across Technology, Banking and Financial Services, Healthcare, Travel, and more.