

# BUILDING AI-POWERED DIGITAL EXPERIENCES

1200+

Technology Experts 17+

Years in the Industry

1100+

Happy Customers

#### **About Us**

Since 2008, Grazitti has been enabling business transformation with digital solutions leveraging cloud, mobile, and, social media.

We help businesses grow with Salesforce implementation & consulting, marketing automation, online communities, data analytics, web development, design, and more.

As a global consultant, Grazitti collaborates with Adobe, Salesforce, Hubspot, Google, Alteryx, Amazon, Microsoft, Khoros, Optimizely, Acquia, Shopify, and other technology leaders to offer best-in-class solutions to our customers.

We combine the capabilities of these platforms with unique ideas to enable businesses to modify their technological approach and save millions.

#### **Our Global Presence**

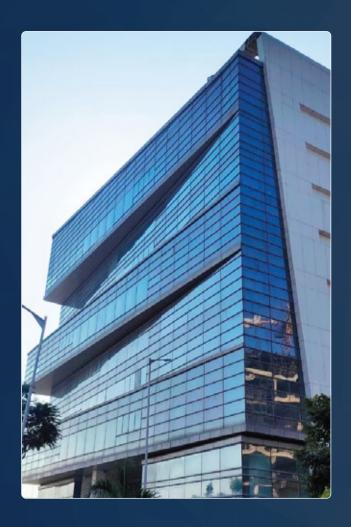












# Artificial Intelligence at Grazitti

Al-not a passing trend but the norm! Our strategic foresight and technical expertise have enabled customers to make Al a part of their day-to-day operations. Be it predictive analytics, Salesforce Einstein, or implementing our Al-based search solution, SearchUnify—we're the preferred Al partner for several startups & Fortune 500 companies.



We specialize in transforming raw data into actionable business insights, harnessing a suite of advanced techniques and cutting-edge methodologies. By leveraging strategies powered by AI/ML and big data, we determine valuable patterns and trends from diverse datasets, extracting meaningful information crucial for informed decision-making.









## **Marketing Automation**

With a focus on achieving marketing success, we empower organizations to leverage the right marketing automation platform, such as Marketo, to enhance customer engagement, streamline workflows, and drive impactful campaigns. Our holistic approach to integrating Marketo within the Adobe ecosystem empowers businesses to enhance customer satisfaction and loyalty, enabling targeted customer interactions and maximizing ROI.

# eCommerce, Web & Mobile Development

We build secure and customizable web applications, responsive websites, and other digital assets to enable you to make a lasting digital impression. By leveraging our proficiency in Adobe Commerce, Magento, and AEM, we are committed to delivering tailored solutions that elevate your online presence and enhance customer engagement.

# **Digital Marketing**

We create highly engaging and effective digital marketing strategies to enable you to easily achieve your business goals. As a comprehensive digital solutions provider, we integrate Adobe Analytics seamlessly into our methodology to gain deep insights into user behavior, preferences, and interactions across various digital touchpoints.

# **Customer Relationship Management**

We streamline sales and service processes to enhance the complete customer journey. We manage and analyze your data, seamlessly integrate platforms and improve sales efficiency.





#### **Online Communities**

We build, migrate, gamify, and design dynamic customer, partner, employee, and developer communities.

# **Quality Assurance**

We follow a holistic approach to making your digital ecosystem bug-free, secure, and optimized for performance.

# SearchUnify

A leading unified cognitive platform that powers enterprise search and fuels a suite of AI applications for a future-proof customer self-service and support strategy.

### Design

We take an intelligent and intuitive approach to ensure that every element is in place to develop responsive and engaging design.



#### **Our Partner Stack**

#### **Our Select Products**

























#### Contact us

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