Community (re)Focus
Conversations on Building Connected Experiences
Since it’s the 4th edition of our flagship virtual conference, we promise to make it 4X fun and insightful!

Community (re)Focus invites community maestros from across the globe to share their take on how communities are paving the way for brands to build better and connected experiences in this digital world. The virtual summit features speakers from diverse industries with extensive experience and knowledge in the community space.

And Community (re)Focus, 2023 wouldn’t be the same without YOU! We’re on the hunt to find exceptional speakers who live and breathe communities. We are hoping for them to add a dash of insights, a pinch of tricks, and a whole lot of strategies on a silver platter to make our conference an event to remember.

We’re all ears, and so are other folks from the industry who wish to know more about the ‘what’ and ‘why’ of your strategies.
Wish to be a part of Community (re)Focus, 2023?
Here’s what we’d like to know

Your work and achievements on a successful project.

If you’ve acquired some new skills that you think other users or customers can leverage.

Your experience in doing something unique and out-of-the-box on different community platforms and wish to share your achievements.

Your expertise in a specific area in the community space and if you’d like to share some of your tips with the audience.

You solved any complex challenge this year and can assist others in solving similar challenges.
Community (re)Focus 2023 Details:

Community (re)Focus, 2023 will be a virtual event and can be accessed by anyone at no cost. All you have to do is RSVP to the event by filling in your details. It will be a day packed with riveting conversations, exciting panel discussions, inspiring keynotes, and more. So, gear up to witness all this on 15th November 2023 at 9:00 AM PDT.

Topics of interest will be related to:

- The transformation taking place in the community landscape
- Customer success in communities
- The role of AI in communities
- Educating community professionals for future endeavors
- And more.
Mention the takeaways you plan to share with the audience. Be sure that the takeaways are clear, crisp, and insightful so that the audience walks away with advice and tactics they can use.

Practical & Personal Experiences
We love sharing our experiences and stories, and we’d appreciate it if you’d share practical and personal experiences incorporating lessons, advice, and examples.

Details
Ensure that you add all relevant details. We go through all submissions received thoroughly. Please send us a detailed description (10–12 sentences) and be as clear as possible about the topic you wish to talk about during the event and the ideas that you want to share.

Presentation Length
The target length of the presentation for Guest speakers is 20–25 minutes, with 5 minutes for Q&As. For panel discussions, no presentations are required. The sessions will be around 30- 35 minutes, with 10 minutes for Q&As.
Topic We'll Discuss

1. Event Overview - How Online Communities Are the Central Force Behind Organizational Growth
2. Guest Keynote - Reinventing Community Strategies in Today's Business Landscape
3. Panel Discussion - Understanding the Financial Impact of Your Online Community
4. Spotlight Session - Thriving in the Community Landscape: Reflecting on the Past, Embracing the Present, Shaping the Future
5. Panel Discussion - Reconfiguring the Community Ecosystem With the Right Tools & Technologies
6. Panel Discussion - Implementing Analytics to Measure the Health of Your Online Community
7. Fireside Chat - How 6sense Removed friction from their Support Process
8. Panel Discussion - From Members to Co-Creators: Unveiling the Potential of People-Powered Communities
Topic We'll Discuss

**Guest Keynote** - Maximizing Engagement and Impact With the Right Channels

**Panel Discussion** - Achieving Customer Success by Transforming Engagement into Loyalty

**Closing Keynote** - A Summary of the Event

Agreement - No, there isn’t any agreement for the speakers. In case you have any questions, we’d be happy to address them all. Please feel free to rop us a line at ashishs@grazitti.com /devender.bora@grazitti.com.