



Community (re)Focus, 2023

# Conversations on Building Connected Experiences

RETHINK | RECONFIGURE | RECONNECT



Wednesday, 15<sup>th</sup> October, 2023



9:00 AM PDT to 9:00 AM PDT



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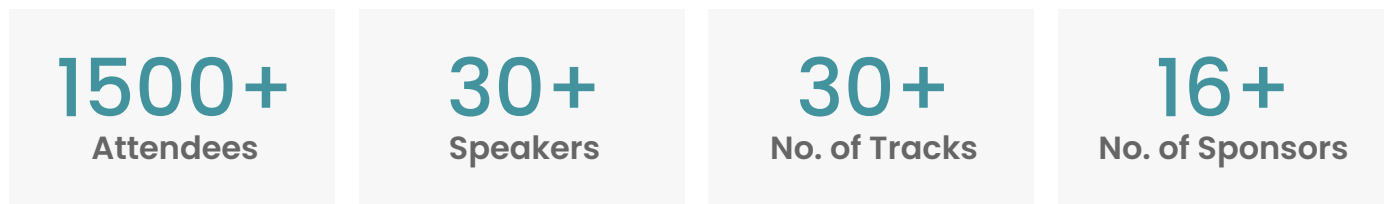
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# Community (re)Focus -

## An Event Summary

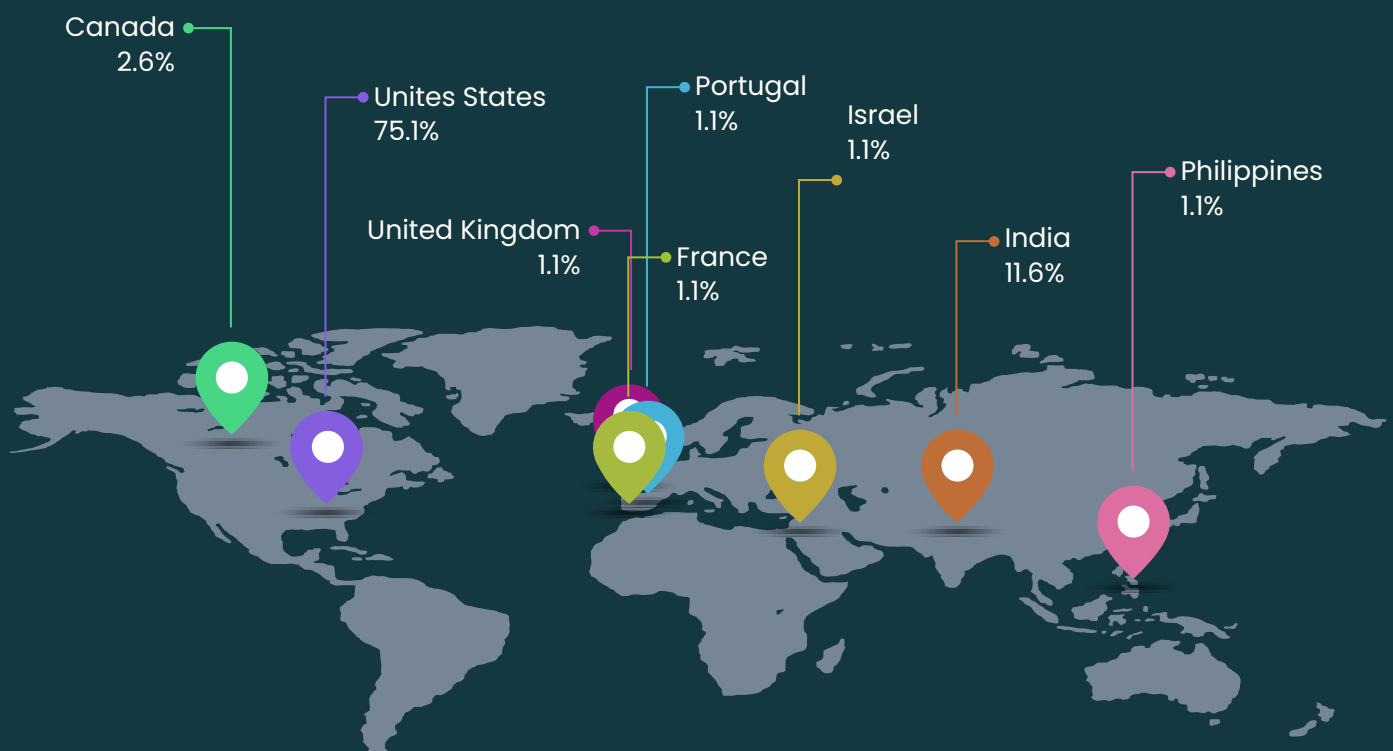
Community (re)Focus is a virtual conference by Grazitti Interactive that is intended to foster conversations on how brands can harness the power of communities to create and deliver wholesome customer experiences.

Here's what we're proud of:



The event centers around discussions on crafting vibrant virtual environments using valuable tips and tricks. The event will feature global community leaders, sharing their expertise and insights on reshaping the community landscape through cutting-edge, advanced online communities.





































## Event Attendee Demographics



# Attendee

## Logos

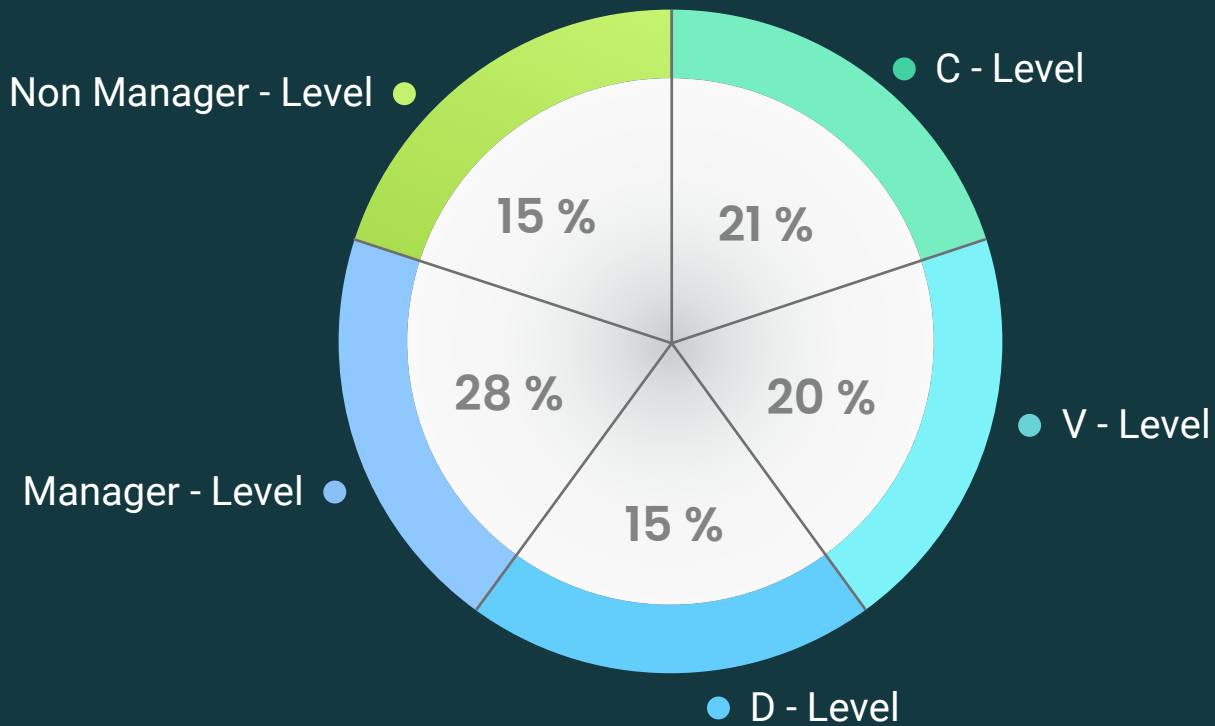


and more...

# Summit

## Attendee Profile



## Members From Various Industries Attended The Summit



# Why Become a Sponsor at Community (re)Focus, 2023?



Cultivate connections with clients



Amplify brand recognition



Enhance your network's visibility

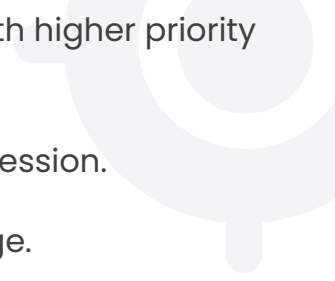


Strengthen customer relationships

## Key Advantages of Becoming a Sponsor at Community (re)Focus, 2023

- ✓ Sponsors will be allotted an Expo Vendor Booth to showcase their products and services, with either pre-recorded videos or a live video stream session in the booth.
- ✓ Booths have a customizable lead generation feature built-in, for capturing attendee interest.
- ✓ Sponsor booths can be customized in different sizes such as mini, small, medium, and large in the Expo area, similar to floor space at a trade show.



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- ✓ Sponsor booths can be ordered on priority so that booths with higher priority gain more visibility at the top of the page.
  - ✓ The sponsor's branding can appear on the images of each session.
  - ✓ Sponsors will be given a speaking segment on the main stage.
  - ✓ The sponsor's branding will appear on the images of each session.
  - ✓ The sponsor's branding will be featured in the main event image on the registration page. It will also be displayed during the event on the reception page.
  - ✓ Sponsors can opt to receive the list of attendees who visited their booth.
  - ✓ Sponsors can receive reports from expo booths. There is a basic report available for Starter and Growth plan users, and more detailed reporting is available to our advanced plan users. Please see the support doc linked for more details.
  - ✓ Additionally, sponsors can add Google Analytics to their events for even more data collection.
  - ✓ Sponsors can receive recordings and chat transcripts for the event chat, session chat, and poll data at the end of the event.
  - ✓ Sponsors can be included in all emails to the attendee list (requires the Advanced plan).

## When Pitching Sponsors for Your Event, Here's the Value You Can Get From an Event Hosted on Hubilo:

- ✓ Tiered (Gold, Silver, Bronze) hyperlinked sponsor logo displayed prominently on the Registration page (outside event).
- ✓ Tiered (Gold, Silver, Bronze) hyperlinked sponsor logo displayed prominently on the Reception page (inside the event).



## Here's How a Virtual Event Increases the Benefits for Sponsors:



Increased branding opportunities



Improved engagement with your messaging



More data



More leads



Better reach



More momentum



# Sponsor Package



## Basic Package

**\$1000**

- Sponsor Logo-will be displayed on the microsite.
- Round Table Discussion-You can connect with the attendees (throughout the event).

## Bronze

**\$2000**

- Branding-Company logo visibility in the reception area. Size- (A\*B)
- Sponsor Logo-Bronze Category.
- Booth-1 Standee and 1 Kiosk. Can promote up to 2 assets (Will share the assets, download lists, and email addresses).
- Social Media Promotion-(Can be removed from the basic pack).

## Silver

**\$3500**

- **Keynote Session Duration of 25 Min**
- Branding-The logo will be displayed in the reception area. Size- (A\*B)
- Additional Branding-The silver category logo will be displayed on the registration landing page and Microsite.
- Booth-2 Standees, and 2 hanging walls. Can promote up to 4 assets (Will share the assets, download lists, and email addresses).
- Social Media Promotion
- **Booth Chat List - The chat and email address of the attendees.**
- **Mailer Promotion - A separate mailer promoting your brand. It will be sent to new joiners and attendees.**
- **In-Booth Round Table.**

# Sponsor Package



Gold  
**\$4500**

- **Panel discussion - You can bring 3 of your panelists.**
- Branding-The logo will be displayed in the reception area. Size-(A\*B)
- Additional Branding-Gold category logo on the registration landing page and Microsite.
- Booth-2 Standees, 1 kiosk, and 2 hanging walls.  
**Can promote up to 6 assets** (Will share the assets, download lists, and email addresses).
- Social Media Promotion and Press Release
- Booth Chat list - The chat and email address of the attendees.
- Booth Chat list-The chat and email addresses of the attendees.
- **Private Round Table- You will have a separate round table in the booth as well so that you can promote more products or services.**
- **Assets Download List-You will get the list of people who have downloaded your assets.**
- **Video Promotion in Booth- One LED option in the booth.**

Got questions? Talk to us! Reach out to us at [ashishs@grazitti.com](mailto:ashishs@grazitti.com) and [devender.bora@grazitti.com](mailto:devender.bora@grazitti.com), and we'll take it from there!

E-See you at Community (re)Focus, 2023!