

# Connected. Intelligent. Commerce.

**18+**  
Years in  
the Industry

**1200+**  
Certified  
Experts

**1400+**  
Clients  
Served

**50+**  
Platforms



# About Us

Since 2008, Grazitti has been enabling enterprises to modernize how they sell, serve, and scale in digital environments.

From eCommerce development and platform modernization to integrations and optimization, we help brands create seamless buying journeys while strengthening the systems powering them behind the scenes.

Beyond commerce infrastructure, we extend value through marketing automation, CRM, data intelligence, and experience design to enable greater visibility, coordination, and commercial precision across the customer lifecycle.

As a global consultant, Grazitti collaborates with technology leaders such as Adobe, Shopify, AWS, Salesforce, Microsoft, Google, and Contentful to deliver best-in-class solutions to our customers. By translating platform capabilities into cohesive commerce ecosystems, Grazitti helps B2B and B2C businesses accelerate revenue, strengthen operational control, and build lasting competitive advantage.



# Engineering End-to-End Connected Commerce for Enterprises

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## Experience Engineering

Develop high-performance digital storefronts designed for speed, stability, and intuitive user engagement. Create responsive, scalable web experiences using modern technologies to ensure every interaction is fluid and optimized for conversion across devices.



## AI-Driven Commerce Intelligence

Infuse your commerce environment with artificial intelligence that sharpens decision-making and execution. Deploy AI-powered assistants and agents that automate routine workflows, surface actionable insights, & enable faster responses.



## Platform Modernization

Replatform your commerce ecosystem onto modern, scalable foundations while maintaining operational continuity. Preserve critical data, integrations, and business logic, so your infrastructure remains resilient and ready to support future growth.



## Ecosystem Orchestration

Unify your commerce landscape by connecting core platforms and operational systems into a coordinated whole. Establish seamless data exchange across ERPs, CRMs, PIMs, and marketing platforms to strengthen visibility, synchronization, and execution.



## Composable Commerce Architecture

Adopt a modular, API-first architecture that gives you greater control over experience delivery. Decouple front-end and back-end systems to accelerate innovation, simplify integrations, and deliver consistent, high-quality experiences across channels.



## Capability Extensions

Expand your platform with tailored capabilities designed around your operational complexity and customer expectations. Implement custom modules that support advanced pricing models, inventory orchestration, user governance, and analytics.



## Continuous Commerce Reliability

Keep your commerce environment stable, secure, and performing at its best as demands evolve. Continuously monitor performance, resolve issues, and implement enhancements to ensure consistent uptime and dependable customer experiences.



# Our Solutions to Power Connected Commerce

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Strengthen your commerce ecosystem with tailored solutions designed to improve data flow, intelligence, and operational control. These tools connect platforms, refine data integrity, and introduce AI-driven coordination for stronger engagement and commerce performance.



Gain real-time visibility into customer behavior with this purpose-built Magento-Marketo Connector. It synchronizes customer and order data between Adobe Commerce and Marketo to refine targeting and trigger timely nurture and cart recovery campaigns for higher ROI.



Deliver more relevant engagement by unifying customer and order data with a custom Shopify-Marketo Connector. It enables automated workflows based on real purchase behavior, improves personalization, and recovers abandoned carts to increase conversions.



Improve campaign accuracy and decision-making with a clean, reliable Marketo database. M-Clean automatically removes duplicates, standardizes records, and enforces consistent data structures so marketing functions perform seamlessly.



Gain centralized visibility and control over how AI operates across your commerce and marketing ecosystem. Grigo serves as an AI governance middleware that monitors model interactions, captures prompts and responses, and tracks usage. It protects sensitive data and ensures AI-driven workflows remain compliant and aligned.

# Our eCommerce Tech Stack and Platform Expertise

Strengthen your commerce ecosystem with platforms that support scalable growth, connected customer journeys, and reliable data flow. Our team helps integrate, customize, and optimize leading commerce technologies to streamline operations, unify customer insights, and bring AI-driven intelligence into everyday workflows. Get a commerce environment that adapts quickly to changing demand while delivering consistent, high-quality digital experiences.



## Top Clients



## Trusted Partners



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Scan to know more

