Grazitti Interactive®
Marketing for Digital Natives

Technical Authoring and Publishing Solution

AUTHOR AND DELIVER CONTENT FOR ANY AUDIENCE, LANGUAGE OR FORMAT

MadCap Flare is designed for state-of-the-art topic-oriented authoring, publishing, and content management (CMS).
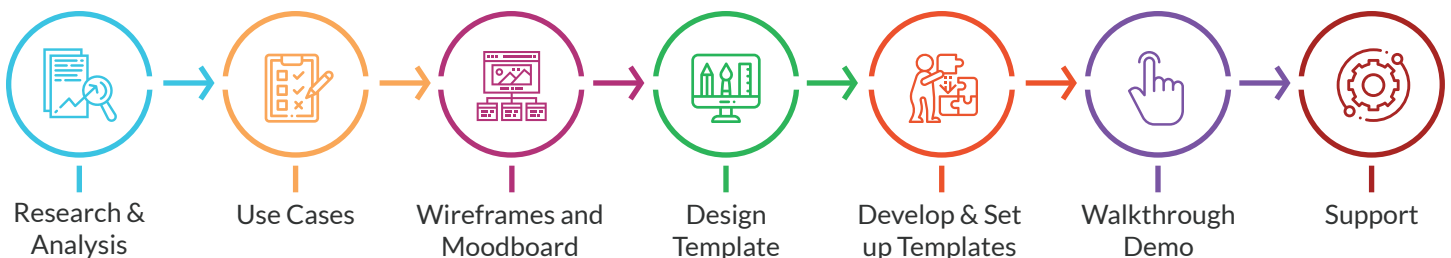
MadCap Flare's capabilities are not just limited to the authoring tool. Flare helps in creating self-service support and online Help sites, training guides, knowledge-bases, strategic policy guidebooks, and more – simultaneously maximizing content reuse and leveraging multi-channel publishing capabilities.

Why MadCap Flare

Ease-of-use unified with unparalleled versatility makes Flare a robust authoring and publishing engine for documentation teams of any size. Flare's cutting edge UI is armed with a patented XML Editor. Utterly customizable interface makes authoring personalized and efficient.

Our process

Our universal process consists of seven development phases. We collaborate continuously with stakeholders, proactively check and update against the project goals, and ensuring the users' needs are accomplished.

Features

- WYSIWYG (What-You-See-Is-What-You-Get) XML Editor

- Advanced Multi-channel Publishing (pdf, online, desktop, mobile, etc.)

- Advanced Single Sourcing

- Topic-based Authoring

- Content Import

- Responsive Layout

- Source Control Support

Research & Analysis → Use Cases → Wireframes and Moodboard → Design Template → Develop & Set up Templates → Walkthrough Demo → Support

Get in Touch

Connect with us:

Key Advantages

Multiple Versions

- Create multiple versions of documents, websites, and guides from the parent file.

- Update content in the dedicated location and content automatic updates across your deliverables

- Generate documents for distinctive target audiences from similar source files. For example - Policy and Strategic Procedure catalogs. (based on city, region or country)

Multiple Output Formats

- Generate identical content with distinctive output formats including HTML5, PDF, and Word

- Supervise the presentation and content for distinctive outputs using CSS and Page Layouts

- Responsive output for mobile devices (different screen sizes)

Multiple Languages

- Translations are associated with the corresponding source code. Thus, making your self-sufficient.

- Costs are saved by translating limited content (rather than multiple documents)

- MadCap Flare supports Unicode language characters, double-byte Asian languages, Eastern European languages, bi-directional language authoring, and publishing for Hebrew, Arabic, and Persian as well.

- Fully-integrated translation workflow.

Benefits

- Single-source authoring

- Multi-channel publishing streamlines content delivery

- Truncates project time

- Increases productivity and improves consistency

- Reduces support calls

- Lowers localization costs

- Accurate and quality content

Why Choose Us

| Technical Expertise | Creative Experience | Custom Solutions | Additional Plugins | Advanced search | Committed to Quality | Support |

About Grazitti Interactive

Grazitti has experience in customizing diverse knowledge bases, help docs, manuals, creating better documentation at scale with intelligent content authoring, and publishing using MadCap Flare. Contact us anytime for a product demonstration, training support, and more.