



## Enhancing Community Safety and Engagement With AI-Powered Moderation

### About Ettiq

Ettiq is meticulously crafted to prioritize safety, combat spam, and streamline community moderation tasks to foster a positive user experience.

Its comprehensive analytics enable you to track and analyze key metrics related to spam, users, and posts, enabling you to actively optimize your community and maximize ROI.

Leveraging advanced AI capabilities, Ettiq conducts thorough emotion and spam analysis, enhancing the accuracy and efficiency of your community management efforts.

This not only reduces the moderator's workload but also establishes a secure platform that nurtures trust and provides a safe, engaging environment for users.

### Why Choose Us

- Seamless Integration Across Community Platforms
- Advanced AI-Powered Spam Detection
- Improved User and Brand safety
- Increased Reliability and Reduced Costs
- In-Depth Community Insights

### Seamless Integration With Major Community Platforms

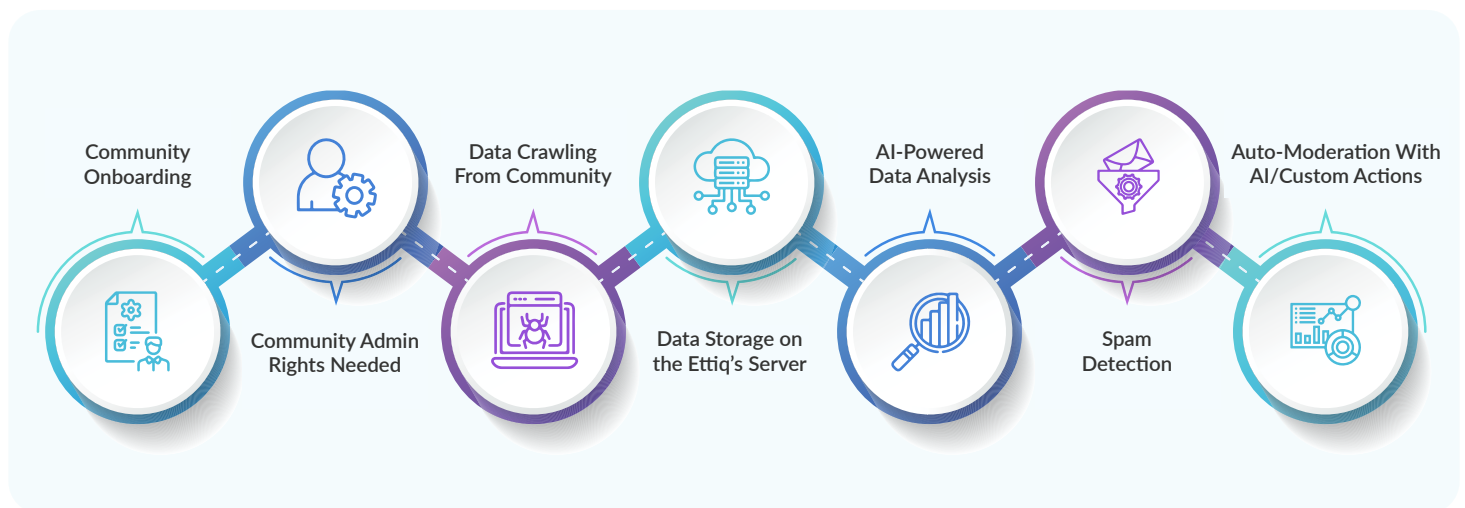


### Key Features and Functionalities of Ettiq

- **Seamless Data Integration:** Crawl and import community data from platforms such as Khoros into Ettiq's server, enabling centralized and efficient moderation.

- **Intelligent Spam Filtering:** Use predefined spam word categories along with advanced algorithms to swiftly and precisely identify potential spam content within your community data.
- **Sentiment Analysis:** Leverage the open AI's API for sentiment analysis to understand the emotional tone and sentiment behind user-generated content.
- **Track Unanswered Posts:** Easily identify posts that haven't received replies within a set timeframe, ensuring effective engagement with your community.
- **Language Profanity Filters:** Cultivate a respectful community environment by detecting and filtering offensive language.
- **User Behavior Analysis:** Streamline the moderation process by identifying patterns of problematic user behavior, fostering a safe and secure online space for everyone.

## How it Works



## About Grazitti Interactive®

Grazitti Interactive is a global leader in digital innovation, specializing in AI and emerging technologies. Our offerings include Salesforce consulting, marketing automation, digital marketing, data analytics, web development, online communities, QA, design, and content creation. Our robust products empower businesses with solutions like Salesforce Integrations, Marketo Integration, Community Connectors, Analytics Connectors, Idea Management, and Gamification solutions. Collaborating with industry giants such as Adobe, Salesforce, Google, and Microsoft, we deliver result-oriented solutions to Fortune 500 companies. Our client-centric approach and skilled team ensure seamless implementation, customization, optimization, and management of data-driven solutions, driving growth for our clients.