Grazitti Interactive®
Marketing for Digital Natives

Revenue Cycle Management

Get Faster Payments, Optimize Revenue, Minimize Denials

Revenue Cycle Management (RCM) is a way to standardize the entire revenue billing process for health centers, clinics, and other healthcare providers. Standardization simplifies the billing process, so healthcare centers can do what they are best at: Taking care of their patients.

Our experienced RCM Analytics team can help you understand the overall revenue cycle, reach out to payers in advance, minimize monthly denials, and optimize the billing process.

Patient Visits Summary
Compare actual and budgeted visits by month and location, ascertain the performance of health centers, and plan and optimize budgeted visits for coming tenure

Account Receivable Management
Reduce manual work to monitor AR, track the effectiveness of strategies to improve collection rates, and reduce medical accounts receivable days

Billing & Coding
Quantify the number of new and established patients, closely analyze the trends of their visits, and identify high performing medical services on the basis of ICD codes

Charges vs Payments, and Adjustments
Evaluate the charges billed by or paid to health centers, determine insurers' contractual adjustments, and showcase health center's revenue

Charge Liquidation
Get better insights of cash inflow for each month, and compare gross collection ratio (GCR) and net collection ratio (NCR)

Denial Management
Determine the cause of denials, eliminate payor denials for improved collections and increased cash flow

Revenue Cycle Management

RCM

1. Collect Patient data
2. Verify Insurance eligibility
3. Review Code
4. Claim Submission to insurance payers
5. Track rejected claims
6. Payment posting
7. Follow up & denial management
8. Custom Reports to keep track of the performance