

# **Salesforce Einstein Services**

FOSTER ORGANIZATIONAL GROWTH VIA DEEP LEARNING AND BUSINESS-CRITICAL INSIGHTS

With business dynamics and customer preferences changing every now and then, businesses are increasingly moving to AI to deliver more personalized experiences. With Salesforce Einstein, you can take your business intelligence game up a notch.

Focused on delivering smarter customer relationship management (CRM), Salesforce Einstein is designed to discover insights, predict outcomes, recommend actions, and automate tasks.

A pre-defined integration or implementation does not work for every business as they all have their own set of workflows, goals, and needs. Therefore, managing the vast database of Salesforce Einstein can be cumbersome and calls for an experienced Einstein service provider.

If you want assistance in implementation, consultation, or any other service or element for Salesforce Einstein, Grazitti is the answer. Our Salesforce Einstein offerings include:

#### 1. Platform Einstein

- CRM Platform
- Sales Cloud
- Service Cloud
- Marketing Cloud

#### 2. Analytics Cloud Einstein

- Discovery and Analytics
- No-Code Al

- App Cloud Einstein
- IoT Cloud Einstein
- Community Cloud
- Commerce Cloud
- Intelligent Experience

DATASHEET

## **Our Einstein Services include**

- **Consultation:** Get timely expert advice on important steps and benefits that your business can reap from Al-powered Einstein analytics
- **Configuration:** Configure Salesforce Einstein based on your business needs
- Implementation: Implement Einstein in your Salesforce Org with adept expert guidance
- Integration: Integrate and compile data coming from multiple sources for more accurate business insights
- **Features Enablement:** Foster your business development by enabling out-of-the-box features in Einstein Analytics
- **Customizations:** Create customized dashboards in Einstein that align with your business requirements

## **Benefits**

- Seamless Data Processing: Improve data processing and visualization by storing it in Einstein Analytics Cloud and accessing it easily anywhere at any time.
- Holistic View: Take business interactions a notch higher by developing interactive dashboards that offer a complete view of your customers and understand their requirements. You can also define recommendations, create action strategies, build predictive models, display recommendations, and activate automation.
- Interactive Actions: Take rapid and interactive actions by learning which channels, messages, and content resonate with your customers by automatically analyzing the interactions they have with your business across all touchpoints.
- **Reinvent Businesses:** Redefine your business using powerful, business-critical insights via Einstein AI. Also, find helpful solutions to questions with the help of advanced AI data processing.

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## **About Us**

Einstein services is one niche of the business solutions offered by Grazitti. With a certified team of Salesforce experts who have optimized operational efficiency and customer satisfaction of over 1000+ global customers including 100+ Silicon Valley companies, Grazitti has successfully brought digital innovation. With over a decade of technical experience, our team has successfully automated business processes and provided better customer and user experience

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