

Zendesk-Salesforce Connector

Hassle-Free Data Synchronization From Zendesk to Salesforce

From small businesses to large organizations, data synchronization is a challenge. Keeping data secure during different phases of synchronization has been a concern.

At Grazitti, we've built the Zendesk-Salesforce Connector. It ensures seamless data synchronization from Zendesk to Salesforce as well as data integrity.

In addition to this, unidirectional connectivity between Zendesk and Salesforce will give your team a comprehensive picture of your customers.

There are many reasons to switch to a connector rather than manually syncing data from Zendesk to Salesforce. Here are a few:

- The manual ETL process is very complex
- It may take weeks or a few months to transfer data
- The connector facilitates seamless data synchronization
- The connector makes data management easy
- No third-party tool is involved

Use-Cases

- **Account Mapping and Account Syncing:** Map and sync the Zendesk organization field to the Salesforce account field
- **Contact Mapping and Contact Syncing:** TMap and sync the Zendesk customer field to the Salesforce contact field
- **Case Mapping and Case Syncing:** Map and sync Zendesk's ticket field to the Salesforce case field
- **User Mapping and User Syncing:** Map and sync the Zendesk customer field to the Salesforce user field

Benefits

- **Efficient Data Integration:** Enable seamless integration, smooth data flow and synchronization between Zendesk and Salesforce.
- **Enhanced Customer Insights:** Get a unified view of customer data across systems by mapping the Zendesk customer field to the Salesforce contact field.
- **Streamlined Workflows:** Eliminate the need for manual data entry and reduce errors by manually or auto-syncing data.
- **Customizable Syncing:** Ensure that data is updated at convenient intervals by selecting between weekly or monthly sync and specifying preferred days and time.
- **Data Mapping Capabilities:** Ensure accurate data transfer by mapping the Zendesk organization field to the Salesforce account field & the Zendesk customer field to the Salesforce contact field.
- **Scalability and Growth:** Handle large volumes of data and adapt to evolving business needs, ensuring reliable and scalable data integration.
- **Data Integrity and Security:** Maintain data integrity during synchronization, ensuring that data remains accurate. Adhere to security standards & protect sensitive data throughout the integration.

Why Choose Us?

200+

Salesforce Certified
Experts

9/10

Net Promoter
Score

100+

Silicon Valley Brands
Trust Us

1000+

Projects Delivered
Successfully

24*7

Team Availability and
Assistance



About Grazitti Interactive®

A global digital services provider, Grazitti Interactive powers businesses of all sizes with enriched customer interactions, data-driven decision support, dynamic digital marketing, and engaged online communities. We enable businesses to make informed decisions with Salesforce implementation and consulting, marketing automation, data analytics, web development, digital marketing, and more.